



# HOW VERIFIED MEDICAL BENEFITS THE FAMILY PRACTITIONER

## PATIENT CARE

**Doctor/Specialist Referrals**  
Reduce the response time when referring to specialists using real time, secure messaging.

**Improve Diagnosis**  
Faster patient diagnosis through images and description. Monitor conditions over time with images.

**Reduce Patient Waitlist**  
Triage patients, shorten waitlists, prioritizing urgent cases and reduce unnecessary appointments.

## SECURITY

**Secure transfer of images**  
Send images and data securely rather than using email/fax/text.

**Encrypted Data**  
Your images and data are encrypted to maintain privacy.

**A Secure Network of Professionals**  
Share and collaborate with a secure network of healthcare professionals and trusted advisors.

**PIPEDA and HIPAA Compliant**

## REVENUE

**Collect missed referrals**  
Generate paid referrals that were previously missed and unbilled.

**Collaborate with Specialists**  
Two-way consultation with Verified is billable under Telemedicine billing codes.

**Communicate with your Patient**  
Receive images from your patient and bill under new Telemedicine codes\*.

\* October 2017

### PROBLEM

Sending patient images and data by email can be high risk and insecure possibly contravening College of Physicians and Surgeons guidelines.

Many EMR systems do not have the ability to capture and store large volumes of patient images.

Referrals and consultation between the Family Practitioner and Specialist via tele often remain unbilled.

### SOLUTION

*Verified enhances the ability to invoice for consultation between the family practitioner and specialists.*

*Improved patient care with better patient records including images, documenting ailments, recovery and the referral process.*

*Reduce unnecessary appointments and travel time for your patients with prioritised waitlists .*

*Improve efficiency and enhance the reputation of your medical practice.*

*Assist in the care of patients with mobility issues or travel concerns, including care facilities, homecare and remote clinics.*

*Verified is an adjunct to your EMR with secure and private cloud storage.*

