

Understanding the BENEFITS TO HEALTHCARE



Your primary focus as a health care professional is patient care. With Verified Medical, you can ensure that patient care is a priority with several other important benefits that will assist you and your business. In this short document, we outline some of the core use-cases and benefits of Verified Medical as a tool in your healthcare practice.

Patient Care

A patient visiting the optometry office will be seen by their doctor and have multiple scans captured. The optometrist can refer the patient to the ophthalmologist using the Verified Medical platform to share OCT, Fundus and other scans, referral documents electronically. The transfer of other data between physicians is fully encrypted and meets PIPEDA and HIPAA requirements. The sender has the option to use a secure eFax system or send an encrypted, digital link using Verified Medical - to suit the preferences of the ophthalmologist.

When files are received, the ophthalmologist can make a triage determination from the imagery and letter as to whether the patient needs a consultation appointment, ongoing management plan or immediate surgery. This may mean that the patient does not need a consultation appointment, saving the patient additional worry and anxiety, saving the provincial healthcare insurer the additional billing of a consultation, reducing the ophthalmologist waitlist time, improving speed and efficiency within the process. This speeds up the consultation process, leaves the ophthalmologist available to see the patients who need priority care, reduces stress and anxiety for patients.

Visual Records & Integration

Verified Medical is designed to be an adjunct tool that handles the capture, storage and forwarding of personal and private data in the healthcare system. We offer a secure storage platform where current and historical images and documents can be retrieved, and a Restful API that allows direct integration into other healthcare platforms. The ability to offer one tool to manage data transactions, with an ability to integrate into larger EMR systems is particularly valuable as it enables better connectivity in the healthcare community.

Cost Savings

Transfer of encrypted digital data provides an opportunity to negate unnecessary appointments. If an Ophthalmology office were able to reduce their consultation appointments, this would have a beneficial effect on the finances of the provision of healthcare for each province.

Security & Privacy

Patient information is currently freely shared using faxes, mail and often unauthorized email to transfer images and referrals to specialists. Verified Medical offers a secure, encrypted data capture, store and forward platform that is fully PIPEDA and HIPAA compliant. Using Verified Medical, patient privacy is respected, data is secure at the point of capture, as it's transmitted to other systems and where it is stored on Canadian servers. This greatly reduces the risk of data breach or the accidental sending of personal information to the wrong fax number or email address.

Remote Access

Verified Medical can be used to bring communities together. For example, an optometry office in a rural town can communicate patient files and images in real-time directly with a larger office or specialist in another community. This speeds up diagnosis, bringing specialist services to rural communities virtually. The real-time collaboration tools enable a specialist in Toronto to review, comment and discuss a patient file while the patient is in a rural community office. From a provincial perspective, it's a low-cost solution to extending healthcare into rural areas. Patient travel needs can be substantially reduced.